

## National Physician Leadership Seminar

### *Total Cost of Care & Resource Use*

*“There is a window right now and I don’t know whether it is three months long, three years long, it’s not ten years long and that is for the people who give the care to change the care. I think it’s possible, could we do it, physicians, nurses, pharmacists, therapists, managers, executives, boards, leaders of care to say “you know what? it’s on us, it’s on us”. We must do it and we can do it and we will do it.”*

– Don Berwick

The Healthcare Regional Cost Measurement & Transparency Project, supported by the Robert Wood Johnson Foundation, includes focused efforts to support physicians in reducing healthcare spending. This project is being led by NRHI and includes Regional Health Improvement Collaboratives (RHICs) from five regions (Colorado, St. Louis, Maine, Minnesota and Oregon) that are committed to developing and supporting local Physician Leaders to guide the way in their communities. Success will require a fundamental change in mindset, broad vision as well as reliable information. Maybe most importantly, these Physician Leaders will need the skills, tools and support necessary to lead the journey to healthcare cost transparency in their communities.

We are looking for candidates for our National Physician Leadership Seminar which will be held at Stanford University on August 14<sup>th</sup> and 15<sup>th</sup>. This will be an opportunity to work with other physician leaders from around the country, as well as measurement experts, to better understand and use cost measurement to improve care. Below is a description of the responsibilities to set clear expectations and support for the seminar and beyond:

#### What we expect from you:

- Commitment to completing limited pre-work to understand cost measures, methodology and results
- Ability to view the challenges from the perspective of community leaders first and organizational leaders second
- Be responsible for instilling a broader sense of responsibility for impacting healthcare costs among your peers
- Work collaboratively with us as we roll out cost reports and create effective solutions in your community
- Completion of pre- and post-seminar surveys
- Honest feedback and input

#### What you can expect from us:

- An atmosphere of collaboration and open dialogue
- Actionable local reporting for determination of cost drivers
- Reliable and defensible cost and resource use information including regional benchmarks
- Change leadership approaches and skill development
- Curriculum that provides a solid understanding of total cost of care and resource use measure sets, methodology and interpretation of results
- Ongoing peer support platforms

We promise this will be a game changing opportunity to enable physician leadership and commit to continued support as you partner with your local RHIC and physicians to reduce healthcare spending for your patients leading to more affordable healthcare in your community.

Thank you for your interest in working with us to accomplish these goals.