



***Leading Transformation Efforts to Improve Health  
From Theory to Execution***

August 15, 2017

Hall of Wisconsin, Park Hotel, Madison, WI

**Objectives of Event**

- Expand your understanding of large scale system theory of change and discuss how to build a culture that supports transformation in your community
- Explore the importance of multi-sector partnerships in healthcare system redesign
- Learn tactics to execute transformation strategies including specific tools to engage each stakeholder group
- Hear from your peers about what they have done to fuel creativity locally

**7:00            Networking Breakfast**

**7:45            Welcome**

Chris Queram, President and CEO, Wisconsin Collaborative for Healthcare Quality

**8:00            Peer to Peer Learning: A Powerful Way to Improve**

John Toussaint, MD, CEO, Catalysis

**9:00            Radical Redesign**

Tom Evans, MD, FAAFP, President/CEO, Iowa Healthcare Collaborative

**9:30            Break**

**9:45            County Health Rankings & Roadmaps**

Julie Willems Van Dijk, RN PhD FAAN, Associate Scientist, Population Health Institute

**10:30          Can Hospitals Heal America's Communities?**

Halley Molstad, RD, Gundersen Health System, Nutrition and Hospitality

**11:00          Transforming Healthcare Through Person and Family Engagement**

Martin Hatlie, Director of the MedStar Institute for Quality and Safety  
& CEO, Project Patient Care (PPC)

**11:45          Buffet Lunch**

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- 12:30**      **Break out Session 1** *(45-minute session with 15-minute transition)*
- (A) Reducing Avoidable Hospitalizations for Nursing Facility Residents**  
    Nancy Zions, MBA, COO and Chief Program Officer, Pittsburgh Regional Health Initiative  
    *Doty – Founders Level*
- (B) Transforming and Sustaining Results Through Workflows**  
    Luz Flores Lee, Practice Transformation Program Manager, Common Ground Health  
    *Hall of Wisconsin*
- 1:30**      **Break out Session 2** *(45-minute session with 15-minute transition)*
- (A) Measuring and Reporting Ethnic Disparities**  
    Julie Sonier, President, Minnesota Community Measurement  
    *Doty – Founders Level*
- (B) Electronic Clinical Quality Improvement (eCQI)**  
    Patricia Kosednar, Health IT and Quality Improvement Consultant  
    Mountain-Pacific Quality Health  
    *Hall of Wisconsin*
- 2:15**      **Break**
- 2:30**      **Effective Engagement to Tackle the Opioid Crisis**  
    Claire Neely, MD, Chief Medical Officer, Institute for Clinical Systems Improvement  
    John Gallagher, Director, Communication and Development, Washington Health Alliance
- 3:00**      **Integrating Behavioral Health into Primary Care: Finding Your Path**  
    Robert Ferguson, Pittsburg Regional Health Initiative  
    Claire Neely, MD, Institute for Clinical Systems Improvement  
    Julie Sonier, Minnesota Community Measurement  
    Barbra Rabson, Massachusetts Health Quality Partners  
    Gabrielle Rude, PhD, Wisconsin Collaborative for Healthcare Quality  
    Mylia Christensen, HealthInsight
- 4:00**      **Leveraging Technology & Community Management for Dissemination & Engagement**  
    Kevin Prentiss, Senior Technologist, NRHI & Lead Architect, ProSeria  
    Jenna Frkovich, MPH, Communications Associate, Data Across Sectors for Health (DASH)
- 4:20**      **Closing Comments & Call to Action**  
    Chris Queram, Wisconsin Collaborative for Healthcare Quality
- 4:30**      **Adjourn**

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Agenda subject to change*

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