



Jeffrey Rideout *President and CEO*

Jeff Rideout is President and CEO of the Integrated Healthcare Association (IHA), a California leadership group representing health plans, hospital systems, physician groups and other healthcare stakeholders. Dr. Rideout is responsible for management of all IHA programs and activities, including its nationally recognized pay-for-performance program, performance measurement and payment innovation initiatives, and efforts to enhance the adoption of health information technology and improve healthcare affordability.

Prior to joining IHA, Dr. Rideout was the Senior Medical Advisor for Covered California, the California Health Insurance Exchange, supporting clinical quality, network management, and delivery system reform related to the 1.1 million Californians enrolled through the exchange.

Previously he was SVP, Chief Medical Officer for The TriZetto Group, leading strategy around development and delivery of a comprehensive suite of products and services that enable payers, providers and employers improve the cost and quality of care for consumers. Dr. Rideout also served as the global leader of the healthcare division for Cisco Systems Internet Business Solutions Group, and Cisco's Chief Medical Officer, working with health care and public sector leaders to help them use technology to accelerate transformation of the health care industry.

Prior to Cisco, Dr. Rideout was Chief Medical Officer and SVP for Blue Shield of California. He has also supported numerous venture backed companies and venture capital firms in board, advisory and management roles.

Dr. Rideout also holds academic appointments with Stanford University as Consulting Professor, Department of Health Research and Policy, and the University of California, Berkeley Haas School of Business, teaching on topics related to healthcare technology, services and innovation.

Dr. Rideout completed his residency training in internal medicine at University of California, San Francisco and is a Fellow of the American College of Physicians. He received his medical degree from Harvard Medical School and his undergraduate degree from Stanford University. He also holds a master's degree in Philosophy, Politics, and Economics from Oxford University where he studied as a Rhodes Scholar