



NRHI 2014-2016 STRATEGIC PLAN

NRHI's overarching vision is to bring stakeholders together to improve health and healthcare in communities across the US through an active and engaged network.

(FROM 2012) The mission of the Network for Regional Healthcare Improvement is to help all of the stakeholders in communities across the country build the capabilities needed to take unified action to create lower-cost, higher-quality healthcare and to improve the health and productivity of their residents. NRHI should serve as the mechanism through which communities, and their Regional Health Improvement Collaboratives, collaborate with each other in order to improve their ability to transform healthcare in their communities more efficiently and effectively.

To achieve our mission, NRHI's goals for 2014-2016 should be:

- 1. NRHI and its members will grow a trusted network among members and key partners.**
- 2. NRHI and its members will advance innovation to reach the Triple Aim**
- 3. NRHI and its members will be considered an important resource and be "at the table" for key policy decisions.**
- 4. NRHI and its members will build organizational capacity, achieve sustainability and continue to improve over time.**

| GOALS | STRATEGIES | MEASURES OF SUCCESS |
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| <p>Growing a Trusted Network</p> <p>NRHI will facilitate trusted relationships among members and key partners as a vibrant network to share information and support. Members will receive relevant, timely and needed information and assistance that supports them to achieve their missions.</p> | <ul style="list-style-type: none"> ➤ NRHI staff and consultants provide needed TA and support to members ➤ NRHI identifies funding opportunities for members ➤ NRHI staff facilitate best practice sharing among members ➤ NRHI hosts educational forums/summit on key issues ➤ NRHI creates forums to enable innovation and leverage the collective power of our members ➤ NRHI has robust communications- including a redesigned website- with creative methods of reaching broader audiences to better enable sharing among member peers and communities ➤ NRHI builds a robust, accessible member database that is well staffed to support personal connection and sharing ➤ NRHI will build systems and networks to support the sharing of best practices and innovation | <p>90% of members renew</p> <p>NRHI membership report improved satisfaction with NRHI as measured through an annual member survey.</p> <p>NRHI attracts at least 2 new members per year.</p> <p>Each member is engaged in at least one NRHI activity, forum or peer support and learning network</p> <p>NRHI’s website is a central source of information about the work of RHICs as demonstrated by analytics</p> |
| <p>Advancing Innovation to Reach the Triple Aim</p> <p>We will identify and develop innovation and best practice through Regional Collaboratives and will work together to achieve national impact in health improvement.</p> | <ul style="list-style-type: none"> ➤ NRHI will successfully lead or support multi-RHIC projects in cost, quality, and population health improvement that leverage the strengths of RHICs, meet national objectives and inform national policy ➤ NRHI will capture and effectively share lessons learned across members, with key stakeholders, and with the public ➤ NRHI will implement TCoC project and identify multiple future related efforts including 2nd phase sites, community conversations and ongoing physician engagement network for use of cost data ➤ NRHI will make best use of member data resources. ➤ NRHI will explore appropriate ways for members to utilize nationally defined population health measure sets and Triple Aim dashboards across communities | <p>NRHI builds capacity to capture lessons, identify best practice and disseminate results to all members that is used by 100% of members.</p> <p>NRHI members develop a sustainable business model to maintain a data infrastructure that is maximized for national impact</p> <p>NRHI and its members receive at least one additional grant to use the results of the TCoC project to further the aims of cost reduction.</p> |

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| <p>Advocacy</p> <p>NRHI is considered an important resource and is 'at the table' when key policy decisions are made. RHICs are favorably considered in policy and funding decisions.</p> | <ul style="list-style-type: none"> ➤ NRHI staff and members develop/maintain good working relationships with key policymakers, staff and leaders of national organizations ➤ NRHI staff and members are represented in key national groups and forums ➤ NRHI hosts national summit for policymakers and key stakeholders | <p>Priority federal programs, like QECP, support the work of NRHI members</p> <p>Key national organizations are supportive of RHICs and partner with NRHI and RHICs as appropriate</p> <p>NRHI and its members are positively featured in national media a minimum of 3 times</p> <p>NRHI publishes at least one policy document for a broad audience.</p> |
| <p>Organizational Capacity, Sustainability and Improvement</p> <p>NRHI will build an effective, strong and continuously improving organization able to meet member needs and strategic goals. The organization will grow deliberately and strategically, seeking to achieve self-sufficiency and sustainability over time.</p> | <ul style="list-style-type: none"> ➤ NRHI will develop at least one new 'business line' and/or product to increase revenue and unrestricted funding. ➤ NRHI's Board adopts and maintains best practice standards and processes for non-profit management ➤ NRHI builds staff aligned with Board priorities ➤ NRHI effectively implements membership criteria and governance changes recommended by the Governance Committee | <p>Annual revenue increases to \$3m by end of 2016</p> <p>NRHI successfully completes a financial audit</p> <p>NRHI obtains at least one new grant that aligns with its strategic goals</p> <p>NRHI will increase cash reserves to cover 6 months operating expenses</p> |