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## National Employer Summit: The Purchaser's Role in Driving Affordability

March 6, 2018 - Reception

March 7, 2018 - Full Day Event

Seattle, WA

### Objectives

- Provide innovative solutions to value-based purchasing, benefit design and incentives, transparency, performance measurement, and policy barriers
- Identify and offer solutions to overcome barriers payment reform
- Discuss how purchasers can lead efforts to advance healthcare affordability
- Highlight ways in which local and regional players can help national employers address complex national benefit design needs

### Networking Reception

**5:30pm Welcome, Opening Remarks**

Nancy Giunto, Executive Director, *Washington Health Alliance*

**5:45pm Why We Must do Something Different, and Do It Now**

Fred Jarrett, Senior Deputy County Executive, *King County*

Greg Marchand, Benefits Leader, *Boeing*

*Setting the stage for why employers need to do more and what their critical role in payment reform is.*

**6:00pm Welcome from NRHI and the HealthDoers Network**

Elizabeth Mitchell, President & CEO, *Network for Regional Healthcare Improvement (NRHI)*

*Addressing the importance of being together to empower employers.*

### National Employer Summit

**7:30am Networking Breakfast**

**8:30am Affordable Healthcare for All - Keynote**

Frederick Isasi, Executive Director, *Families USA*

**9:00am Making It Work: How Purchasers Are Driving Affordability**

David Grossman, MD, MPH, Senior Associate Medical Director, Market Strategy and Public Policy, *Kaiser Permanente Washington*



Merissa Clyde, Managing Director, Health Benefits Administration, *SEIU 775 Benefits Group*

Alan Gilbert, Director of Health Policy, Government, and Community Strategy, *GE Healthymagination*

Glenn D. Steele Jr., MD, PhD, Vice Chairman, *Health Transformation Alliance*

Karen Wren, Director of Benefits, *Point B Consulting*

Moderator – Elizabeth Mitchell, President & CEO, *NRHI*

*Address key aims as purchasers, discuss what is working, highlight important barriers, and call out what we should collectively be doing to advance healthcare affordability.*

**10:15am**      **Break**

**10:30am**      **How Transparency Helps Us Transform**

Ana English, President & CEO, *Center for Improving Value in Health Care*

Joe Babani, Manager, Global Benefits Strategy, *Boeing*

Gary Kaplan, MD, Chairman & CEO, *Virginia Mason Health System*

Moderator – Elizabeth Mitchell, President & CEO, *NRHI*

*Transparency of the costs, prices, quality, and effectiveness of services and products is a key instrument to lowering costs and improving outcomes.*

**11:00am**      **Clinical Waste Reduction**

Karen Feinstein, President & CEO, *Pittsburgh Regional Health Initiative*

Daniel Wolfson, Executive VP & COO, *ABIM Foundation*

Moderator – Jerry Reeves, MD, Senior Vice President, Medical Affairs, *HealthInsight*

*Tackling clinical waste is entirely possible. Innovative solutions are reducing waste and allowing for dollars to be reinvested where they are better served.*

**11:45am**      **Lunch Buffet**

**12:00pm**      **Lunch Presentation - Addressing Low-Value Healthcare Services**

Susie Dade, Deputy Director, *Washington Health Alliance*

*Low-value healthcare services are wasteful and can cause physical, emotional, and financial harm to patients. They unnecessarily drive up costs and strain the healthcare system. We all know that this is a fundamental problem in healthcare, but what can we do about it? Learn how the Washington Health Alliance has begun to measure low-value care, what they're learning from their results, and where they're likely to start in tackling the problem in their region.*



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- 12:30pm**      **Addressing Waste – Reaction Panel**  
Glenn D. Steele, Jr., MD, PhD, Vice Chairman, *Health Transformation Alliance*  
Michael Thompson, President & CEO, *National Alliance of Healthcare Purchaser Coalitions*  
Peter Hayes, President & CEO, *Maine Health Management Coalition*  
Moderator – Nancy Giunto, Executive Director, *Washington Health Alliance*
- 1:15pm**      **Moving the Data and Information to Action: *Washington Health Alliance Case Study***  
Dan Lessler, MD, CMO, *Washington State Health Care Authority*  
David Buchholz, MD, Medical Director, Provider and Customer Engagement, *Premera Blue Cross*  
Caroline Whalen, Administrative Officer & Director, Department of Executive Services, *King County*  
Timothy Lieb, President, *Regence BlueShield*  
Moderator – Nancy Giunto, Executive Director, *Washington Health Alliance*  
*Regional Health Improvement Collaboratives help their communities to deliver higher quality and more affordable healthcare in many ways. To be successful, the WHA believes that data and information must be moved to action to accomplish Triple Aim objectives. This panel will discuss specific ways products developed by the Alliance have been used across all the stakeholder groups to drive action.*
- 2:00pm**      **Break**
- 2:15pm**      **Designing Effective Benefits for Using the Right Care at the Right Time**  
Michael Cochran, Senior Manager, Global Benefits, *The Bill & Melinda Gates Foundation*  
Trisha Tyler, Pacific Northwest Health Business Leader, *Mercer*  
Alex Rule, Northwest Regional Vice President, Sales, *Arthur J. Gallagher*  
Christopher Kodama, MD, President, *Multicare Connected Care, LLC*  
Moderator – Louise Probst, Executive Director, *St. Louis Area Business Health*  
*Both patient incentives and provider incentives need to be aligned to be impactful.*
- 3:00pm**      **How Policy Can Support the Move to Value-Based Purchasing**  
Bill Kramer, Executive Director for National Health Policy, *PBGH*  
*Regulatory changes, payment policies, and quality improvement initiatives can both promote and thwart the advancement of value-based purchasing. Understand ways to positively influence policy and current actions that can be made.*



- 3:15pm**      **Question and Answer**  
Moderator – Elizabeth Mitchell, President & CEO, *NRHI*
- 3:30pm**      **Call to Action, Closing Remarks**  
Nancy Giunto, Executive Director, *Washington Health Alliance*  
Mylia Christensen, Executive Director, *HealthInsight Oregon*
- 3:45pm**      **Adjourn**

*This event is made possible through funding from the Robert Wood Johnson Foundation*

*Agenda subject to change*