



## **Rita Horwitz, RN, President and CEO**

Rita Horwitz joined Better Health Partnership in 2011 and most recently served as its Chief Operating Officer. A graduate of Ohio State University and Case Western Reserve University's Weatherhead Health Care

Executive Management certification program, she has held executive leadership positions in health care, consulting and strategic human resources. Her experience includes new venture start-ups, ambulatory care operations, corporate-based health and wellness, business development, quality improvement, and organizational change management in both private and public sectors.

In her role at Better Health Partnership, Horwitz has worked with multiple stakeholder groups to advance value-based health care delivery and population health improvement. She oversees the organization's programs, services and finances and has expanded strategic memberships and partnerships. She participates in the Cuyahoga County Board of Health's Improvement Program (HIP-Cuyahoga) Steering Team; Ohio's federally funded Comprehensive Primary Care Initiative; the Ohio Patient Centered Primary Care Collaborative Coordinating Council; and the American College of Healthcare Executives. She is passionate about making Northeast Ohio a healthier place to live, a better place to do business and to contributing to the community in ways that benefit everyone.

Horwitz and her two grown children are native Clevelanders.