



Larry Clifford, Executive Director, *Maine Quality Counts*

In Larry Clifford's 30-plus year career, he has held leadership roles for a wide range of healthcare organizations, most recently as Chief Planning & Development Officer for Penobscot Community Health Care, a Federally Qualified Health Center with 16 practice sites across three Maine counties. A seasoned nonprofit executive, Clifford has extensive experience building and sustaining organizations, with a successful record that spans strategic planning, program development, advocacy, member relations, innovation management, marketing communications, organizational development, fundraising, and business development.

Clifford has expertise within rural health delivery networks and health collaboratives. For nine years, he served on the senior leadership team at the Rural Wisconsin Health Cooperative, leading strategic planning, program development, and member relations, while ensuring that the Cooperative was developing strategic initiatives. He is a proven fundraiser, coalition partner, and collaborator who is deeply committed to quality health and healthcare. All of this and more makes him a great Executive Director for Maine Quality Counts.