



## **Margy Wienbar** *Executive Director*

Prior to joining *HealthInsight* New Mexico, Wienbar was a region director for the New Mexico Department of Health. She had previously worked for *HealthInsight* New Mexico (then the New Mexico Medical Review Association) as a quality improvement manager.

As executive director, Wienbar is responsible to the Board of Directors for a statewide quality improvement organization with 47 employees and an annual budget of \$17 million. She ensures that operations achieve goals and deliverables and provides leadership and oversight on all lines of business including the Centers for Medicare & Medicaid Services (CMS) Medicare Quality Improvement Organization contract, the Robert Wood Johnson Foundation *Aligning Forces for Quality*, the State External Quality Review Organization (EQRO) contract with the New Mexico Human Services Department, and a number of New Mexico Department of Health contracts.

“We are very fortunate to have someone with Margy’s background and expertise accept this assignment,” said Marc Bennett, *HealthInsight* president and CEO. “Margy brings a wealth of experience and expertise to her new role, and I am confident that she will introduce new strategies and innovations as she takes on the responsibilities of New Mexico executive director.”

Wienbar has more than 25 years of experience in health care quality improvement and management. Her background in health education led her to investigate the underlying causes of poor health and fostered a desire to mitigate these causes through systematic approaches including effective data utilization, policy development, and a focus on the social determinants of health. She is a member of the Leadership Albuquerque class of 2014, serves on the Board of Directors for the Regional Institute for Health and Environmental Leadership, and is a member of the Community Advisory Council for the University of New Mexico Prevention Research Center. She earned her Master of Science degree in Health Education from the University of New Mexico.