



NEW JERSEY
HEALTH CARE
QUALITY
INSTITUTE



Linda Schwimmer *President and CEO*

Linda Schwimmer is the President and CEO of the New Jersey Health Care Quality Institute. The Quality Institute is a non-profit focused on improving the quality and affordability of health care in New Jersey. Ms. Schwimmer is also a member of the board of the Leapfrog Group, a national hospital safety advocacy group that issues the Hospital Safety Score.

She serves on the board of the Network for Regional Healthcare Improvement and sits on the Consensus Standards Approval as well as Palliative and End-of-Life Care Standing Committees for the National Quality Forum. She also serves on the Quality Improvement Advisory Committee for the Department of Health.

Prior to joining the Quality Institute, Ms. Schwimmer was Director of Strategic Relations & External Affairs at Horizon Healthcare Innovations, a subsidiary of Horizon Blue Cross Blue Shield of New Jersey. There, Schwimmer was on the leadership team that brought Accountable Care Organizations and the largest Patient Centered Medical Home program to New Jersey.

Ms. Schwimmer also served in State Government as Director of Legislation and Policy for the New Jersey Department of Banking and Insurance, where she represented the Department's position before the State Legislature and worked with State and federal officials on priority legislative initiatives impacting the Insurance, Banking and Real Estate industries.

Ms. Schwimmer's experience in State government also includes policy and counsel positions with the Senate Majority Office, where she staffed the Judiciary and Commerce Committees. She also has experience in the federal government, having clerked for a U.S. Bankruptcy Court Judge and worked as an attorney at the U.S. Pension Benefit Guaranty Corporation. For over a decade, she was a lawyer in private practice, specializing in bankruptcy and commercial law. Ms. Schwimmer received a B.A. with honors from the University of California, Berkeley and a J.D. from Georgetown University Law Center. Linda lives in Princeton with her husband and two sons. She has been a Princeton resident since 1994.