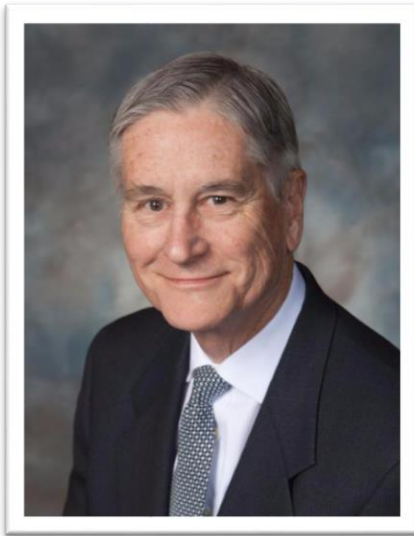


Jerry Reeves, HealthInsight



Dr. Jerry Reeves is senior vice president of medical affairs for HealthInsight, where he is responsible for clinical oversight and guidance for the work performed. Jerry is very involved in the community, working with numerous providers and stakeholders to improve care in Nevada. He chairs the Nevada Partnership for Value-driven Health Care (NPV), HealthInsight Nevada's regional health improvement collaborative, and AHRQ-designated Chartered Value Exchange. NPV priorities include improving the effectiveness and safety of care that Nevada patients receive through the implementation of interoperable health information technologies, data sharing, and incentive programs that promote better health, better care, and lower cost. He also chairs Nevada's multi-stakeholder Improving Diabetes and

Obesity Outcomes (iDo) Council. Outside of HealthInsight, Jerry consults nationally on health benefits design, wellness, and health management services for health plan sponsors and coalitions. He is principal and medical director of wellPORTAL LLC, a patient centered medical home network and chief health officer for consumer owned and operated (CO-OP) plans in South Carolina and Tennessee.

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