



Dana Richardson *CEO*

Dana Richardson has been serving since April as Acting Executive Director of the non-profit PCPI® Foundation in Chicago. Previously, she served six years at the American Medical Association (AMA) as Director of Operations and Strategic Initiatives for the PCPI, which was originally convened by the AMA. From 2002-2010, Richardson was Vice President for Quality Initiatives at the Wisconsin Hospital Association (WHA).

With a BS in Nursing and an MA Business, Health Service Administration from the University of Wisconsin-Madison, and prior experience at St. Mary's Hospital in Madison and the Dean Health System, Richardson has deep ties to Wisconsin's health care system, as both a provider and administrator, beginning in 1983.