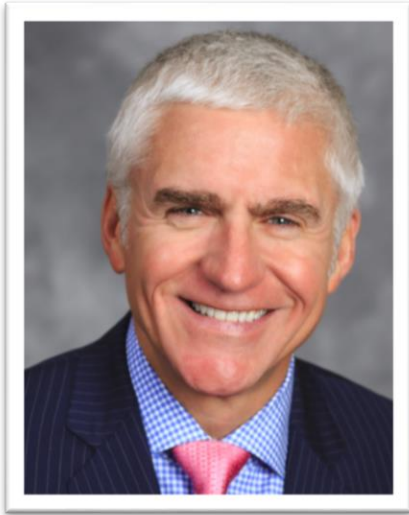


Alex Rule, Arthur J. Gallagher



Alex Rule is the area vice president of sales for *Arthur J. Gallagher & Co.*'s Northwest employee benefits consulting practice, where he supervises and supports a team of senior consultants serving more than 500 local, national, and global companies. With over 25-years of experience in the healthcare and insurance field, Alex is an expert in employee benefits and an astute observer of health benefit trends and issues. He understands the challenges employers face in today's market, including the need to balance increasing costs while maintaining high-quality benefit programs. He helps clients navigate complicated questions, including impacts of regulatory mandates, technology, a changing workforce and consumer demand, while finding solutions to best meet their needs. In addition to his consulting work, Alex has held key management positions with insurance companies with a special focus on payer/provider relations, network and product development, and the delivery of cost and quality transparency initiatives.

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