



## **Alan Hirsch**

*Chief Executive Officer*

Alan Hirsch is CEO of the NC Healthcare Quality Alliance. He was formerly Deputy Attorney General of North Carolina, Policy Director of North Carolina and Chief Policy Advisor to the Governor of North Carolina, and CEO of the NC Health Information Exchange. He also serves as CEO of Biorg, a regenerative medicine company. He has led dozens of initiatives to improve the lives of the people of North Carolina and nationally, and has recovered hundreds of millions of dollars on their behalf. He was an Adjunct Professor at the University of North Carolina at Chapel Hill for more than two decades.