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Louise Probst is the Executive Director of the Midwest Health Initiative and the St. Louis Area Business Health Coalition (BHC).

Ms. Probst began her career in health care as a critical care nurse and has experience within the industry as a clinician, an educator, a hospital administrator, and a purchaser advocate. She has a Master's Degree in Business Administration from the University of Denver.

Ms. Probst is a member of the Commonwealth Fund's Commission on a High Performance Health System and the National Committee for Quality Assurance's (NCQA) Physician Recognitions Committee. In recent years has served on NCQA's Standards Committee, the National Quality Forum's (NQF) Steering Committee to develop standards for the reporting of health care acquired infections, and other initiatives to enhance health care value. She is also a past Chairperson of the National Business Coalition on Health (NBCH).